

William Sans

① Designed By

Hyunseung Lee

② Supported Languages

Afrikaans, Basque, Breton, Catalan, Danish, Dutch, English, Finnish, French, Gaelic (Irish, Scots), German, Icelandic, Irish, Italian, Norwegian, Portuguese, Spanish, Swedish

③ Available In 8 Styles

ExtraLight	Semibold
Light	Bold
Regular	ExtraBold
Medium	Black

William Sans is a family typeface with eight weights. Overlapping and separation between strokes in the font is the basic motif, and the corresponding parts are given depth and contrast, adding to the tension. It is designed for use in various situations throughout the printed material, and can be used for the text by working to ensure readability even in small sizes.

William Sans font name came from the producer's in-house English name and designed it inspired by the molding of fonts he actually used for his projects while in office.

The
Lives
of
the
Stars

The
Shores
of the
Cosmic
Ocean

① Upper Case

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

② Lower Case

a b c d e f g h i j k l m n o p q r s t u v w x y z

③ Upper Case Accented

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④ Lower Case Accented

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⑤ Ligatures

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⑥ Figures

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⑦ More Figures

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⑧ Punctuation

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⑨ Typographical Symbols

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William Sans ExtraLight

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William Sans ExtraLight

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William Sans ExtraLight

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William Sans Light

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William Sans Light

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William Sans Light

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William Sans Regular

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William Sans Regular

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William Sans Medium

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William Sans Medium

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William Sans Medium

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William Sans SemiBold

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William Sans SemiBold

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William Sans SemiBold

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William Sans Bold

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William Sans Bold

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William Sans Bold

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William Sans ExtraBold

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William Sans ExtraBold

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William Sans Black

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William Sans Black

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William Sans Black

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ExtraLight 56pt

We are part of the universe,
we are in this universe. but,
perhaps more important than
both of those facts is that
the Universe is in us.

ExtraLight 24pt

Cosmos is not just about the mysteries of space. Sagan leads every chapter with a philosophical quote to remind readers that the universe is not simply stars and planets, but a link between all things. He reminds readers that "we are all star stuff," and, though it seems humans are currently alone in space, the universe was not created for our race to thrive, but that we are a product of something much larger. Sagan's book explicitly supports the search for intelligent extraterrestrial life, as he believes the extraterrestrials will be able to spur an enormous change in life on

ExtraLight 8pt

Shortly after release, *Cosmos* became the best-selling science book ever published in the English language, and was the first science book to sell more than half a million copies. Though spurred in part by the popularity of the television series, *Cosmos* became a best-seller by its own regard, reaching hundreds of thousands of readers. It was only surpassed in the late 1980s by Stephen Hawking's *A Brief History of Time* (1988). *Cosmos* spent 50 weeks on the Publishers Weekly best-seller's list, and 70 weeks on the New York Times Best Seller list. *Cosmos* sold over 900,000 copies while on these lists, and continued popularity has allowed *Cosmos* to sell about five million copies internationally. Shortly after *Cosmos* was published, Sagan received a \$2 million advance for the novel *Contact*. This was the largest release given for an unwritten fiction book at the time. The success of *Cosmos* made Sagan "wealthy as well as famous." It also ushered in a dramatic increase in visibility for science books, opening up new options and readership for the previously fledgling genre. Science historian Bruce Lewenstein of Cornell University noted that among science books "*Cosmos* marked the moment that something different was clearly going on."

After the success of *Cosmos*, Sagan turned into an early scientific celebrity. He appeared on many television programs, wrote a regular column for *Parade*, and worked to continually advance the popularity of the science genre. Lewenstein also noted the power of the book as a recruitment tool. Along with *Microbe Hunters* and *The Double Helix*, he described *Cosmos* as one of the "books that people cite as 'Hey, the reason I'm a scientist is because I read that book.'" Particularly in astronomy and physics, he said, the book inspired many people to become scientists. Sagan has also been called the "most successful popularizing scientist of our time," for his ability to draw such a large and varied audience.

The popularity of Sagan's *Cosmos* has been referenced in arguments supporting increased space exploration spending. Sagan's book was also referenced in Congress by Arthur C. Clarke in a speech promoting an end to Cold War anti-ICBM spending,

Light 56pt

We are part of the universe,
we are in this universe. but,
perhaps more important than
both of those facts is that
the Universe is in us.

Light 24pt

Cosmos is not just about the mysteries of space. Sagan leads every chapter with a philosophical quote to remind readers that the universe is not simply stars and planets, but a link between all things. He reminds readers that "we are all star stuff," and, though it seems humans are currently alone in space, the universe was not created for our race to thrive, but that we are a product of something much larger. Sagan's book explicitly supports the search for intelligent extraterrestrial life, as he believes the extraterrestrials will be able to spur an enormous change in life on

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Regular 56pt

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we are in this universe. but,
perhaps more important than
both of those facts is that
the Universe is in us.

Regular 24pt

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Regular 8pt

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Medium 56pt

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we are in this universe. but,
perhaps more important than
both of those facts is that
the Universe is in us.

Medium 24pt

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Medium 8pt

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SemiBold 56pt

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SemiBold 24pt

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SemiBold 8pt

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After the success of Cosmos, Sagan turned into an early scientific celebrity. He appeared on many television programs, wrote a regular column for *Parade*, and worked to continually advance the popularity of the science genre. Lewenstein also noted the power of the book as a recruitment tool. Along with *Microbe Hunters* and *The Double Helix*, he described Cosmos as one of the "books that people cite as 'Hey, the reason I'm a scientist is because I read that book.'" Particularly in astronomy and physics, he said, the book inspired many people to become scientists. Sagan has also been called the "most successful popularizing scientist of our time," for his ability to draw such a large and varied audience.

The popularity of Sagan's Cosmos has been referenced in arguments supporting increased space exploration spending. Sagan's book was also referenced in Congress by Arthur C. Clarke in a speech promoting an end to Cold War anti-ICBM spending,

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**We are part of the universe,
we are in this universe. but,
perhaps more important than
both of those facts is that
the Universe is in us.**

Bold 24pt

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